

Hunger Relief Walk 2025

Sponsorship Package | Sai Dham Food Bank



About Sai Dham Food Bank

Operating since 2013, Sai Dham Food Bank - a registered charity organization (848176509RR0001) - has been **Ontario's only 365-day food bank, with a 24/7 helpline**. Our dedicated team of co-founders - **Mr. Vishal Khanna and Mrs. Subhra Mukherjee**, staff, and volunteers serves seniors, individuals with disabilities, children, the homeless, and students, **ensuring no one goes hungry**.

Vision & Mission

Our visionary co-founders, passionate staff, and dedicated volunteers work tirelessly to serve **children, seniors, individuals with disabilities, and the homeless**. Through initiatives like our Children's Breakfast Program, we ensure that every child starts their day nourished and ready to learn.

Together, we are **more than a food bank**—we are a lifeline of hope, nourishment, and compassion for those who need it most.



Letter from Co-Founders

We are honored to invite you to join us as a valued sponsor for the **Hunger Relief Walk 2025 – 7th Edition**, organized by Sai Dham Food Bank.

Food insecurity is on the rise across Ontario, and too many families are struggling to afford basic groceries. The Hunger Relief Walk is our call to action—a chance for our corporate and community partners to step up and help ensure that no one in our province has to choose between paying bills and putting food on the table.

Your sponsorship will directly impact how many individuals and families we can support this year. Together, let's make it count.

This inspiring event will bring together corporate leaders, community influencers, and caring individuals for a united purpose—to tackle food insecurity and make healthy, nutritious food more accessible to everyone in need. With every step we take, we move closer to a hunger-free Ontario.

Thank you for considering this opportunity. We look forward to partnering with you to make this year's Hunger Relief Walk our most impactful yet.

Warm regards,

Vishal Khanna and Subhra Mukherjee

The Impact

Focused on eradicating hunger, Sai Dham Food Bank is **dedicated to creating a hunger-free Ontario.**



Only food bank to be **open 7 days a week** with a **24 hour helpline.**



Serving **26+ cities in the GTHA.**



2 locations in Peel and Toronto dedicated to senior wellbeing.



Providing seniors with **free doorstep delivery** of culturally and medically tailored groceries, ensuring dignity and care.





Seniors & People with Disabilities

3,625 seniors and people with disabilities need grocery and other support every month.

Children's Breakfast

1,000 children served breakfast 5 days a week, every week.



Homeless

4,200+ homeless need food support every month.

160 smaller food banks, churches, and agencies with grocery and fresh produce.



SDFB Supporters



Event Overview



Event Name

Hunger Relief Walk



Date & Time

October 4th, 2025



Location

Chinguacousy Park,
Brampton



About Hunger Relief Walk

The 7th Annual Hunger Relief Walk is a community-driven fundraiser bringing together 450–500 participants for a day of purpose, fun, and unity at Chinguacousy Park.

Participants will choose from 1 km, 3 km, or 5 km walk routes, enjoy interactive sponsor booths, live entertainment, and family-friendly activities — all while helping fight hunger across the GTHA.



Why Sponsor

- **Show Your Values:** Align your brand with a trusted charity serving thousands in need
- **Reach Your Audience:** Promote your business to a large and diverse crowd of community members, families, and civic leaders
- **Make a Direct Impact:** Every sponsorship dollar goes towards food relief programs serving seniors, children, and the homeless

It's as simple as 1, 2 and 3!

1. Please select a sponsorship package
2. Email coordinator@saidhamcanada.com with your preferred sponsorship option
3. Every contribution will directly support our mission to provide meals to those in need. Our team will promptly follow up with the next steps.

Payment Method: For sponsorship bookings, we accept cheques payable to "Sai Dham Food Bank" and e-transfers to sai@saidham.ca.

Tier & Contribution	Marketing Commitments	Tickets & Perks
Title Sponsor \$10,000	• Exclusive naming rights: “Hunger Relief Walk presented by [Sponsor]” • Logo on Media Wall (largest, top position) • Logo on 12–15 walking trail signs • Premium placement on all sponsor banners • Two prime tent/booth spaces • Logo on participant bibs • Drink booth branded with sponsor logo • Featured in press releases, website, social media, newsletters • Opportunity to address participants on event day	• 30 event tickets • Gold medals & certificates for participants under sponsor allocation
Gold Sponsor \$5,000	• Prominent logo on Media Wall • Logo on 8–10 walking trail signs • Premium placement on all sponsor banners • One prime tent/booth space • Featured in press releases, website, social media, newsletters	• 20 event tickets • Gold medals & certificates for participants under sponsor allocation
Corporate Sponsor \$2,500	• Logo on 6 walking trail signs • Placement on all sponsor banners (standard tier) • Mention during event announcements • Inclusion in social media & newsletters	• 15 event tickets • Medals & certificates for participants under sponsor allocation
Community Sponsor \$1,000	• Logo on 4 walking trail signs • Placement on sponsor banners (community tier) • Name listed on event website • Group mention in newsletters & social media	• 10 event tickets • Event design medals & certificates for participants under sponsor allocation



SAI DHAM FOOD BANK

Join us in the fight against hunger

Thank you for your support!

Questions?

Contact coordinator@saidhamcanada.com