



Job Title: Social Media Manager

Location: Onsite

Status: Full-Time for 2 Months

Start Date: Immediate

Salary: \$17.20 per hour (non-negotiable)

About Us:

Sai Dham Food Bank is a non-profit organization dedicated to supporting individuals and families facing food insecurity and social challenges. Our mission is grounded in compassion, inclusion, and service, aiming to build stronger and more resilient communities through access to essential resources and support.

Position Overview: We are looking for a creative and organized Social Media Manager to develop and execute content strategies that elevate our brand and engage our online community. This role will be instrumental in increasing awareness of our mission, programs, and impact across multiple social media platforms.

Key Responsibilities:

- Plan, create, and publish engaging content across all social media platforms.
- Manage the social media calendar, ensuring consistency and alignment with campaigns.
- Monitor social media channels and engage with followers.
- Analyze performance metrics and adjust strategies to improve engagement.
- Collaborate with the communications and marketing team to amplify campaigns.

Qualifications:

- Proven experience managing social media for an organization or brand.
- Excellent writing, design, and communication skills.
- Strong understanding of social media platforms, trends, and analytics tools.
- Ability to manage multiple accounts and meet deadlines.
- Graphic design or video editing skills are a plus.

Eligibility Requirements (Must-Have):

- Must be a Canadian citizen, permanent resident, or a person granted refugee protection under the *Immigration and Refugee Protection Act*
- Must be between 15 and 30 years of age (inclusive) at the start of employment
- Must be legally entitled to work in Canada according to applicable provincial or territorial legislation and regulations



- Please note: International students are not eligible. Recent immigrants are eligible only if they are Canadian citizens or permanent residents.

Why Join Us?

- Opportunity to make a meaningful impact in your community
- Collaborate with a passionate, mission-driven team
- Build your portfolio while contributing to social good
- Gain experience within the nonprofit sector

How to Apply: Please send your resume, cover letter, and a portfolio or samples of your design work to recruitment@saidhamcanada.com with the subject line: *Social Media Manager Application – Sai Dham Food Bank.*